

# SJS Advertise Rate Card

The SJS Advertise team offers a range of options for employers, from one-off activities such as eDMs and social media ads to media outreach and bespoke marketing campaigns including campaign concept and asset creation.

Discounts are available when multiple services are purchased as a marketing package, please contact us to discuss options. Prices assume banners and imagery is supplied (including social media ad image or video). Material deadlines are the week prior to go live/send dates. We can also support you with content creation and artwork. If this is required, we can discuss the brief and provide pricing.

## Email



**Opportunity:** Article in monthly eDM sent to students, employers or householders across NZ

**Price:** \$2000

**Opportunity:** Targeted solus email to your chosen demographics.

*Please note this is by request only.*

**Price:** \$6,000

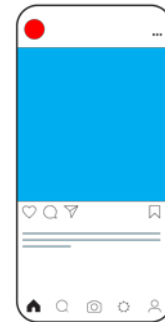
## Website



**Opportunity:** Web banner ads on Homepage & Search Jobs pages

**Price:** \$22 CPM (\$2000 minimum spend)

## Social Media



**Opportunity:** Targeted social media ads on Facebook and Instagram platform. Includes a **\$500 advertising budget.**

**Price:** \$2000

Need help with recruitment?



We have an experienced recruitment team who can access student talent pools, provide candidate shortlists and help to fill your vacancies. Let us know if you would like more information on these services.